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Images available upon request.

SkyHouse Denver and the Denver Art Museum Commission Four Local Artists to Bring New Art Installations to Downtown Denver

Denver—(Aug. 3, 2017)—SkyHouse Denver, a high-rise apartment building at 1776 Broadway, and the Denver Art Museum (DAM) today announced a partnership that is transforming a downtown Denver corner into an urban art gallery featuring the work of four local artists over the course of a year. After a request for proposal process, the DAM, in consultation with [RedLine](#), selected four Denver-based artists—Sandra Fettingis, Collin Parson, Jodi Stuart and Suchitra Mattai—to create installations that will be on view in the street-level window boxes along 18th Avenue and Lincoln Boulevard at SkyHouse Denver, providing an unexpected and unique experience for tenants and passersby alike. Fettingis and Parson’s installations were mounted in June and will be on view through October 2017. Stuart and Mattai will take over the space in December 2017 and occupy it for six months.

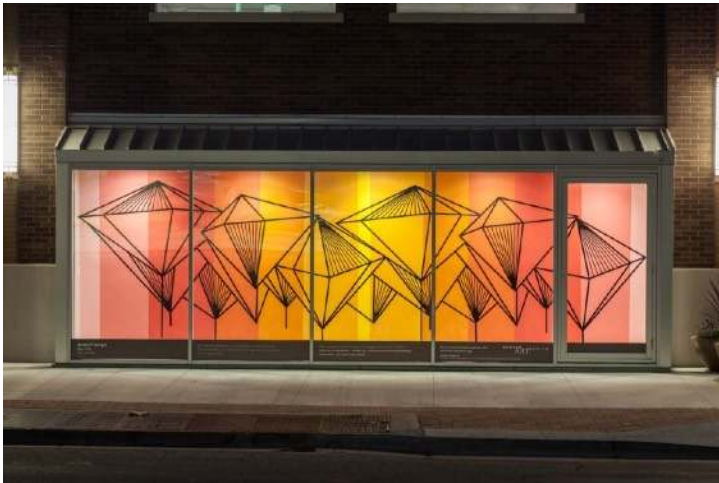


Collin Parsons, *Ellipse from the Divided Series*, 2017. Photo by WM Artist Services-Wes Magyar.

“We are committed to expanding the ways we connect with the creative community of Denver,” said Christoph Heinrich, Frederick and Jan Mayer Director at DAM. “We want to thank SkyHouse Denver for this opportunity to expand our programming outside the museum walls and to give Denver creatives an exclusive space where their artworks will be seen and enjoyed by hundreds of people every day.”

The goal of Parson’s ellipse installation is to slow the viewer down in an otherwise fast-paced urban city center. He achieves this by using color-changing light emitting diodes (LEDs) with the addition of minimalist geometric shapes and mirrors that create interesting perceptual effects by reflecting the surrounding environment and light. Fettingis’s concept for *Gem City* was inspired by the Denver cityscape set up against a colorful Colorado sunset. Her installation offers dimension and shadow play for foot traffic along Lincoln to admire.

“This collaboration activates our building in a unique and engaging way, while giving the museum and Denver-based artists an opportunity to reach more people,” said Sharon O’Connell, Senior Regional Vice President, Simpson Housing. “One of the reasons we chose this site in particular was the proximity to many of downtown Denver’s key attractions, including the Denver Art Museum. Our residents want to live, work and play in unique, urban environments. This partnership is a perfect fit.”



Sandra Fettingjis, *Gem City*, 2017. Photo by WM Artist Services-Wes Magyar.

SkyHouse Denver opened in September 2016. The 25-floor, 354-home luxury, mixed-use building offers studio, one- and two-bedroom apartments, as well as street-level retail space, which currently includes Superfruit Republic and MECHA Fitness. The signature SkyHouse feature on the top floor of the building includes a club room, swimming pool and fitness center. The sustainable building is Energy Star certified. All homes have floor to ceiling glass, private balconies and stainless steel appliances. SkyHouse Denver is a joint venture between Simpson Housing, Novare Group and Batson-Cook Development Company and is managed by Simpson Property Group®. For more information about SkyHouse Denver, visit www.skyhousedenver.com.

About Simpson Housing

Simpson Housing® LLLP is a national, fully-integrated real estate development and portfolio management firm. Primarily focused on the multifamily market, Simpson builds and operates high-quality, residential communities throughout the United States. As one of the largest privately held residential developers and managers in the nation, it is organized to deliver a comprehensive range of real estate services—including development, property management, construction, acquisition, marketing and financing. For more information, visit <http://www.simpsonhousing.com/>.

About Simpson Property Group

SIMPSON PROPERTY GROUP® (SPG) is a wholly owned subsidiary of SIMPSON HOUSING® (SHLP®). Headquartered in Denver, Colorado, SPG is a fully integrated real estate firm providing services in multifamily and commercial property management, development and construction. Established in 1948, SHLP builds and operates high quality, residential communities throughout the United States. As one of the largest privately held residential developers and managers in the nation, it operates communities throughout the U.S. and continues to expand. For more information, visit <http://www.simpsonpropertygroup.com/>.

About Novare Group

Novare Group is a real estate development and investment company headquartered in Atlanta, Georgia, consisting of several investment and operating companies, including Novare Group Holdings, LLC and NGI Investments, LLC. Since 1995, Novare Group has developed over 12,600 high-rise residences in 38 buildings in the United States. Learn more by visiting www.novaregroup.com.

About Batson-Cook Development Co.

Founded in 1963, Batson-Cook Development Company is a wholly owned subsidiary of Kajima USA. It is a fully integrated real estate organization providing development and capital solutions primarily through partnerships on commercial real estate projects in the Southeastern United States. Based in Atlanta, Georgia Batson-Cook Development Company offers a wide variety of real estate services from development and construction, to equity and credit enhancements, to brokerage and property management. Learn more by visiting www.batsoncookdev.com.

About the Denver Art Museum

The Denver Art Museum is an educational, nonprofit resource that sparks creative thinking and expression through transformative experiences with art. Its holdings reflect the city and region—and provide invaluable ways for the community to learn about cultures from around the world. Metro citizens support the Scientific and Cultural Facilities District (SCFD), a unique funding source serving hundreds of metro Denver arts, culture and scientific organizations. For museum information, visit www.denverartmuseum.org or call 720-865-5000.

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